

OSKA – Festive and Exclusive

Would you like to offer your customers something fitting for the holidays? Blouse Pia and Jacket Padma are made of high-quality silk taffeta and embroidered in an exclusive OSKA design.

Visit us now at the OSKA stock programme: b2b.oska.info



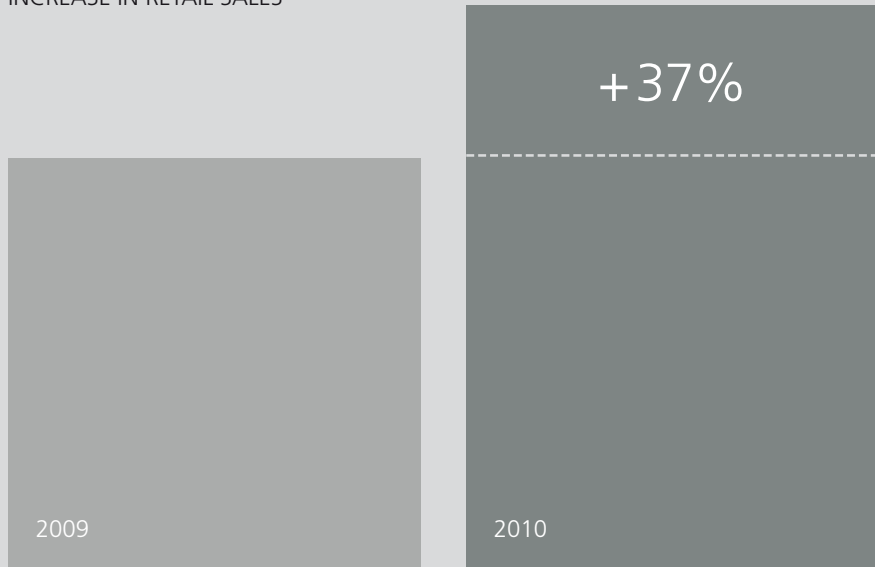
2010: Outstanding Development of Sales in OSKA Partner Shops

In comparison to the year before, OSKA Partner Shops experienced an increase in sales volume at an average of 37%. We currently maintain partnerships in Aachen, Berlin, Hamburg, Cologne, Siegen, Nuremburg, Newry, Paris and Vienna.

This confirms the OSKA Shop Concept, which is characterized by a strong partnership with independent retailers; it offers both sides potential rewards.

Are you interested in opening an OSKA label shop or in establishing a Shopcorner with individuality and system? We will assemble your personal Partner Shop package according to your requirements. Together we can accomplish a lot – we should talk!

OSKA PARTNER SHOPS
INCREASE IN RETAIL SALES



Print Campaign in Brigitte Woman

At the beginning of this year, together with our OSKA label shop partners, we started a print campaign that listed shop names. For this campaign we chose «Brigitte Woman», a renowned women's magazine for women over 40, that is published monthly. It has a circulation of 260 000 issues which are read by ca. one million mature and quality-conscious readers.

In Spring/Summer 2010 we took out three advertisements, and in Autumn two. We will also continue this campaign in Spring/Summer 2011. The next ads will run in the January, March and April 2011 issues.

This cooperation strengthens the label's recognition level and gives support to all of our wholesalers.



In Search of the Extraordinary

This season the «Haus der Gegenwart» (House of the Contemporary) is our catalogue background. It is an experimental building for four people that was realized in Munich-Riem in 2005.

The design is by Büro Allmann Sattler Wappner; it was chosen in an architecture competition of the SZ Magazine. Three private rooms are situated on the ground floor; each has its own entrance, bathroom and garden. Wooden terraces are situated on the rooftop. The central living room on the first floor is supported by the individual rooms and connects them.

As is customary, we are supplying our customers with catalogues and displays free of charge with the first shipping instalment. The new images now can be downloaded in our download section. Postcards and further advertising materials can soon be ordered online via the OSKA stock programme.



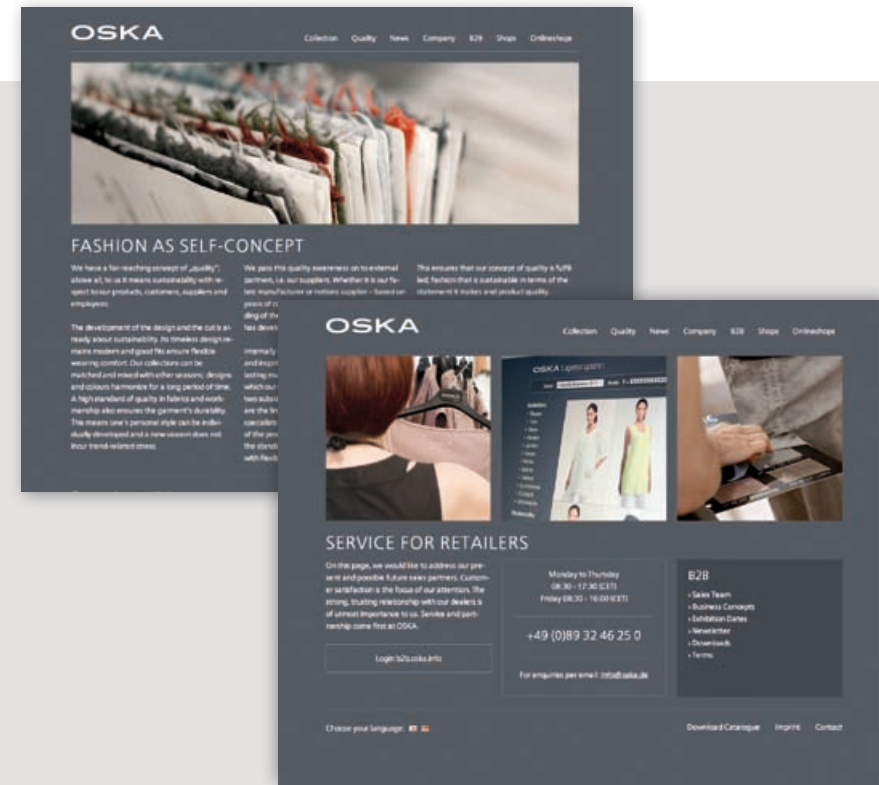
oska.de has a New Look

Since the beginning of the Autumn/Winter season, our website has a new look. We've upgraded the label's emotional content (larger image format), the depth of information (more content) and the wholesale service area.

Quality as a self-concept: This new section is especially important to us since requests for information about our high-quality products grow continuously. Here we offer extensive information on quality and sustainability. And on this site we demonstrate that OSKA is not a standard industrial firm, but has remained individual.

«B2B» (business to business) is the section in which we provide detailed information to our wholesale customers; for example with direct links to the OSKA stock programme and our download area.

Under «Collection» our visitors now can view two seasonal catalogues and review the entire OSKA year; the «News» section offers topic and brief news. Visitors who are interested in online shopping are now brought quicker to their heart's desire – to our wholesale partners.



Autumn/Winter Collection 2011: Exhibitions and Showrooms

We are pleased to present the Autumn/Winter collection 2011 and cordially invite you to visit us at exhibitions and in OSKA Showrooms.

We would like to inform customers in Great Britain of our new Showroom; we can still be found in the heart of London:

Showroom
OSKA
88 Kensington Church Street
London W8 4BU

You will of course receive exact dates with our exhibition invitations. Our website oska.de also always keeps you updated with the newest information.

PREMIUM

Berlin
19.01. – 21.01.2011



PRÊT À PORTER / Paris
22.01. – 25.01.2010

MODEFABRIEK

Amsterdam
23.01. – 24.01.2011



Düsseldorf
06.02. – 08.02.2011

the train new york

New York
19.02. – 21.02.2011

TUILERIES / Paris
04.03. – 07.03.2011

Termine nach Vereinbarung

Showroom Berlin
22.01. – 24.01.2011
P +49(0)151 25252660

Showroom Munich
26.01. – 27.02.2011
P +49(0)177 3343432

Showroom Hanover
26.01. – 28.01.2011
P +49(0)151 25252660

Showroom Dusseldorf
02.02. – 05.02.2011
P +49(0)151 25252660

Showroom Hamburg
12.02. – 16.02.2011
P +49(0)151 25252660

Showroom London
18.01. – 03.03.2011
P +49(0)163 8574809
P +44(0)75 53 34 88 41

Kontak Ireland
P +353(0)871 333008

Showroom Paris
18.01. – 21.01.2011
26.01. – 09.02.2011
19.02. – 03.03.2011
P +33(0)6 85252548

Showroom Brussels
18.01. – 21.01.2011
26.01. – 09.03.2011
P +32(0)4 75327591

Showroom Angeren
18.01. – 03.03.2011
P +31(0)6 53539333

Showroom Zurich
18.01. – 20.02.2011
P +41(0)44 8111707

Showroom Los Angeles
18.01. – 13.02.2011
P +1 213 6245823

Showroom Amsterdam
25.01. – 27.02.2011
P +31(0)20 48 3773

Showroom Copenhagen
25.01. – 03.03.2011
P +45(0)40 846700
P +45(0)20 925738

Showroom Anney
26.01. – 28.02.2011
P +33(0)6 16470862

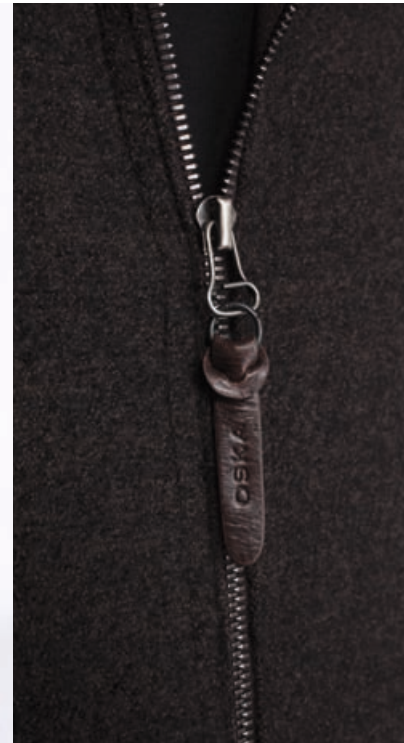
Showroom Milan
26.01. – 30.03.2011
P +39(0)2 47711137
P +39(0)2 42292948

Showroom New York
14.02. – 23.02.2011
P +1 646 47 06 75
Store: +1 212 6252772

OSKA Men

Autumn/Winter 2010:
Because of great demand,
we again offer classics from
the popular OSKA Men's
collection.

For a first impression,
please visit the website
oska-men.de. If you are
interested, please contact
our sales division.





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ALLEMAGNE Port payé

