



It's a rare and exciting opportunity to witness an exclusive showing of a designer collection and to interact so intimately with its creative stylist. This is why the annual OSKA showcase evening at Sunday Best remains a highly anticipated and successful affair, time and time again. This year's event was no exception.

More than 50 fabulously frocked ladies were welcomed with a champagne reception before viewing first-hand the OSKA A/W '10 collection. And, they were all smiles as they left with bundles of purchases and exclusive OSKA gift bags.

creating styles that a 20 and 50 year old woman can both wear and more importantly, both look good in. This industry insight has led OSKA to create amazing pieces that cater for women of all ages and sizes.

Exclusive pieces were flown in for the night, which saw bright greens, raspberry pinks and warm mulberry hues highlighted beautifully against the crisp black and grey canvas essentials.

OSKA's careful attention to wearability and comfort was evident through fabrics such as plush virgin wool used to create non-clingy and itch-free knitwear.

"The crinkled jersey is a great



EXCLUSIVE FASHION AFFAIR

The OSKA Sunday Best showcase collaboration is the perfect fashion affair, writes *Rose Calvert*. Photography: *LottieDesigns.com*



The OSKA name has firmly established itself around the globe over the past 10 years as a leading collection. With its beginnings in Germany, the easy dressing styles and shapes for which OSKA collections are renowned, are being sold widely over 74 selective stores throughout Europe, the US and even as far as Australia.

OSKA's executive stylist Anabelle Blumenthal flew in from Munich to host the evening at Sunday Best and give an insight into the collection, as well as personally assist the guests. Anabelle and the staff were kept busy as the excited bunch spent hours experimenting and trying on new season pieces in a bubbly frenzy anywhere they could find a space!

The German beauty explained that in the past few years, the divide of fashion for younger and older women has begun to merge,

fabric to wear now through autumn to winter," Annabelle said.

"The boiled wool we use makes the pieces showerproof and the jersey is brushed on the inside to keep you nice and cosy."

With the success of the evening leaving the OSKA department at Sunday Best rather depleted, the girls at the award-winning boutique will be busy ordering new styles and colours to refill the room with this breathtaking collection. ■

The A/W '10 collection is available in store and online at Sunday Best. To see more pictures of the evening with styling ideas head to the Sunday Best Facebook page.

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