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OSKA: New Representative

With the start of the new order season for Autumn/Winter 2010/11, the individual label OSKA will be represented by a new agency in Switzerland. Romano Caduff and Alessandro Paoletti from the fashion agency Promoda Fashion AG in the Trendhouse are the German company's competent partners. Ursula Bürge, who has many years of sales experience for the individual fashion segment will remain the contact person. The new collection is characterized by a clear, simple cut, by distinctive structures and unique materials in part with exclusive looks. A high value has been set on the collection's individual style, which strikingly accentuates the wearer's personality and emphasizes it for an optimal effect.